

Community Engagement Conference

Partnering to Advance Health and Wellness



IGNITE

January 24 and 25, 2018

Community in Motion

- **Presenter: Marcus Williams** –
rehab services manager, The Ohio State Wexner
Medical Center



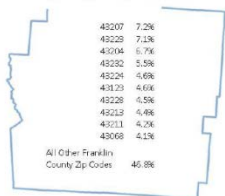
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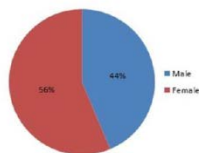
A Closer Look @

Mental Health

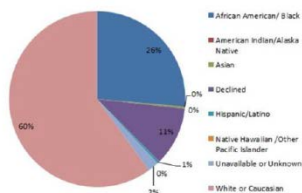
Top Zip Codes



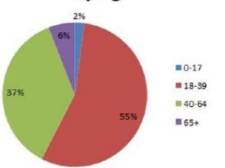
By Gender



By Race



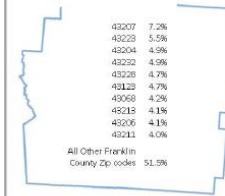
By Age



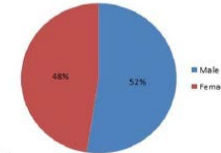
A Closer Look @

Cardiovascular Disease

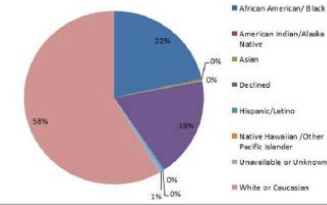
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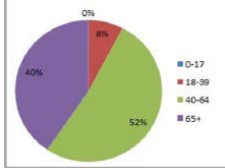
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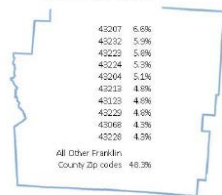
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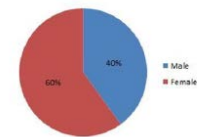
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Diabetes

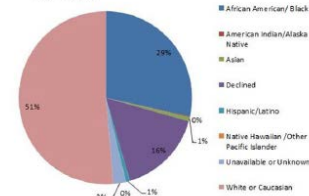
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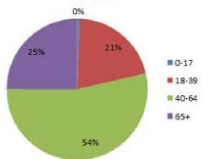
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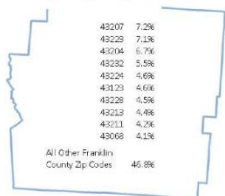
WEXNER MEDICAL CENTER



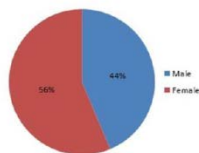
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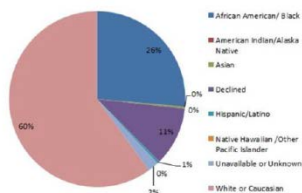
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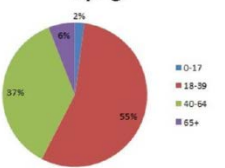
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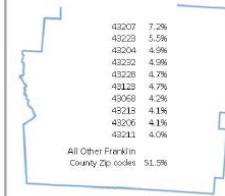
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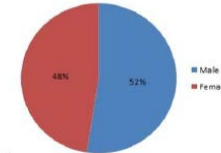
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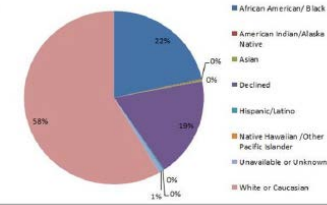
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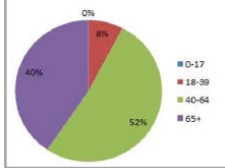
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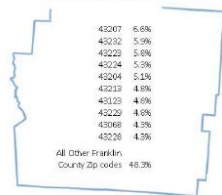
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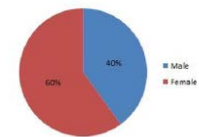
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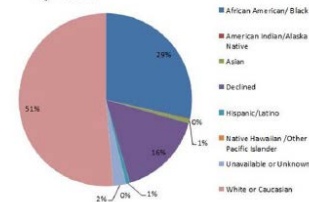
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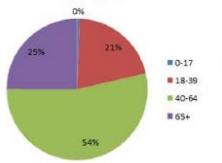
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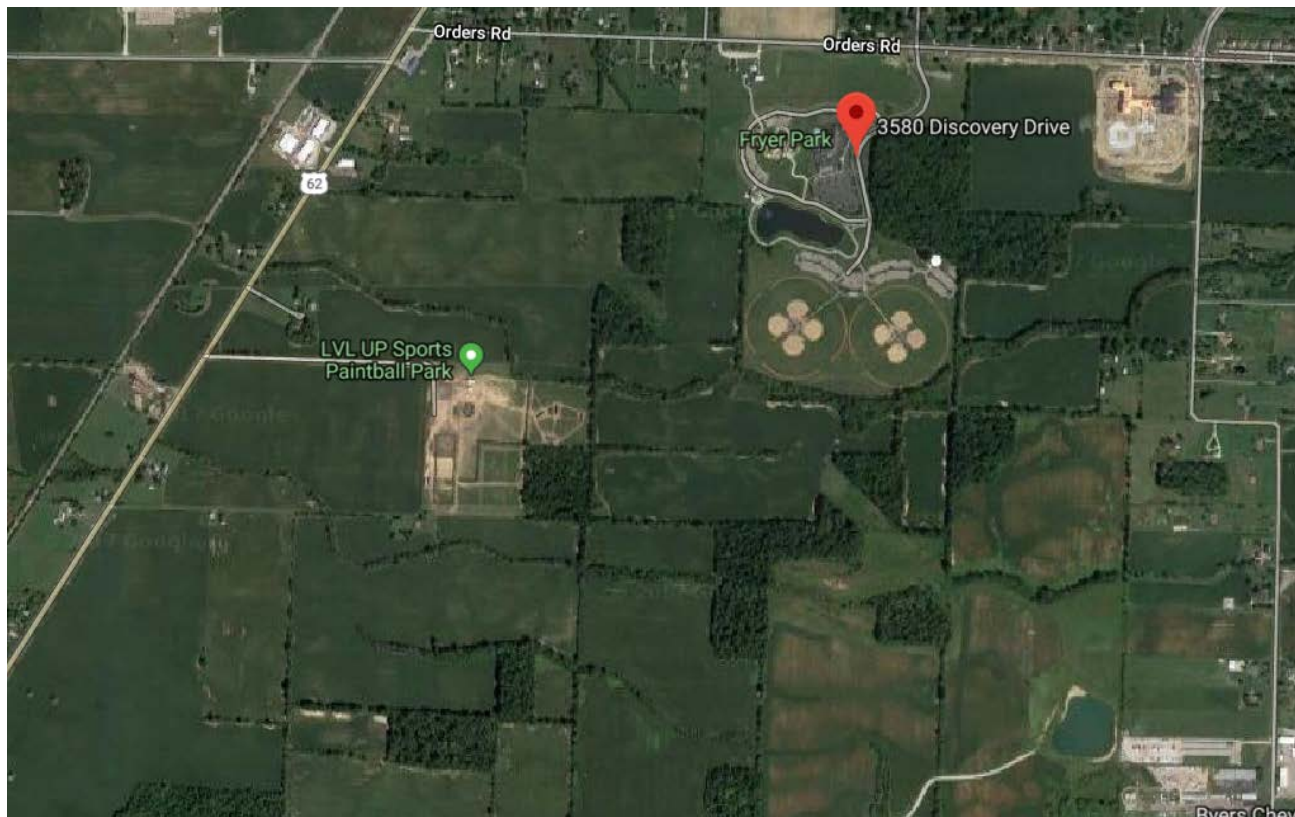


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WEXNER MEDICAL CENTER



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Objectives

1. The audience will be able to define and identify community wellness stakeholders
2. The audience will leave with a good understanding of how to engage the private sector utilizing value creation & capture strategies
3. The audience will be exposed to a real-life example of how a sustainable community wellness program can be constructed



Stakeholders

“An individual, group, or organization that has interest or concern in something, especially pertaining to business”

Who doesn't care about wellness?!











HOW BIG IS MY PROBLEM?

5

EMERGENCY
Tornado, Fire,
Danger, Serious Injury



Enraged
Terrified
Hysterical
Angry

4

BIG PROBLEM
Fighting, Getting lost,
Someone gets hurt



Upset
Scared
Mad
Anxious

3

MEDIUM PROBLEM
Minor accident,
Being disrespected,
Feeling sick



Worried
Frustrated
Exhausted
Hurt

2

LITTLE PROBLEM
Forgetting
homework, Lost
supplies, Can't
decide what to do



Unhappy
Disappointed
Annoyed
Embarrassed

1

GLITCH
Losing a game, Not
getting the supply
you want, Being late



Okay
Content
Fine
Calm



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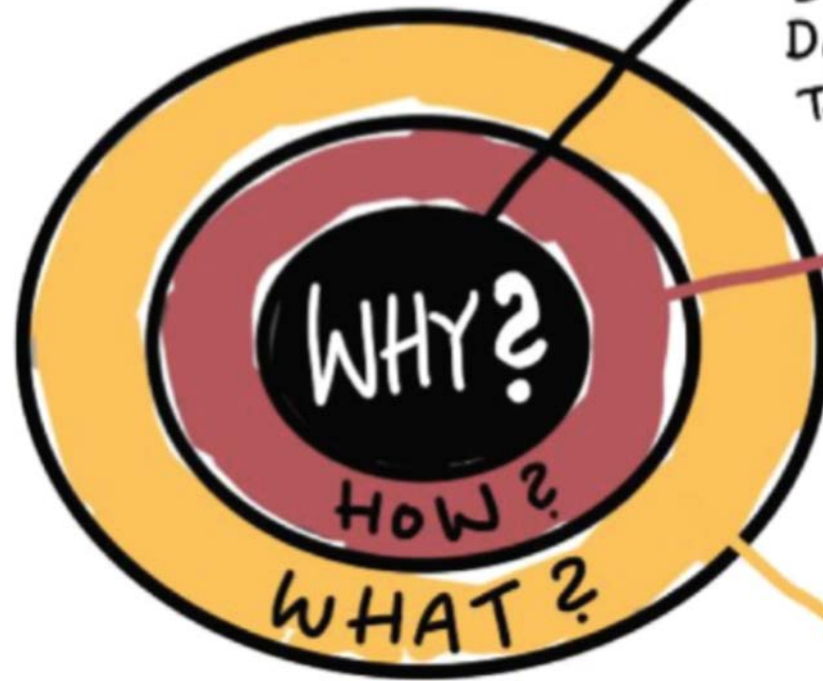
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GOLDEN CIRCLE



WHY DO YOU
DO WHAT YOU
DO? WHAT IS
THE PURPOSE?

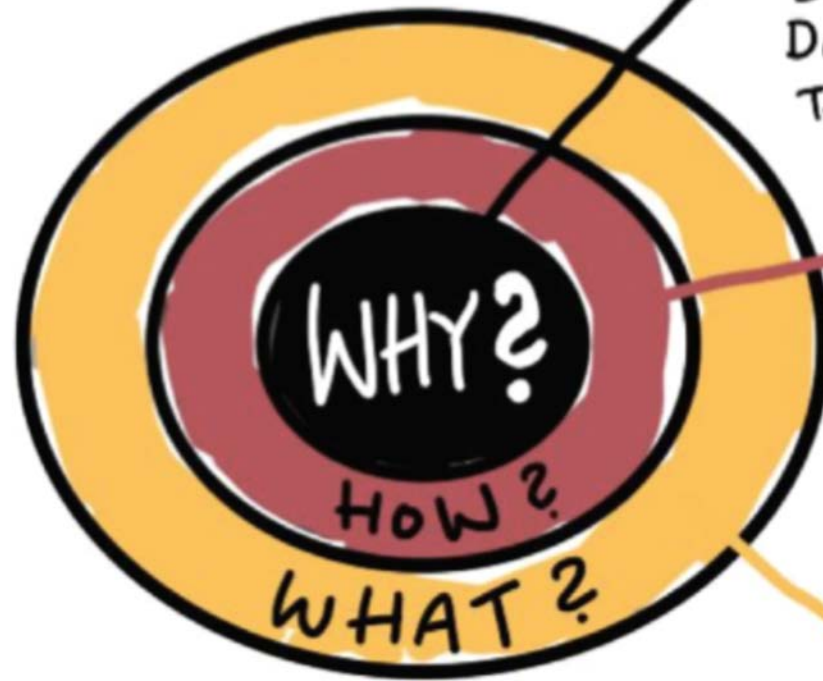
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WHAT
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DO YOU DO?

IDEA: SIMON SINEK



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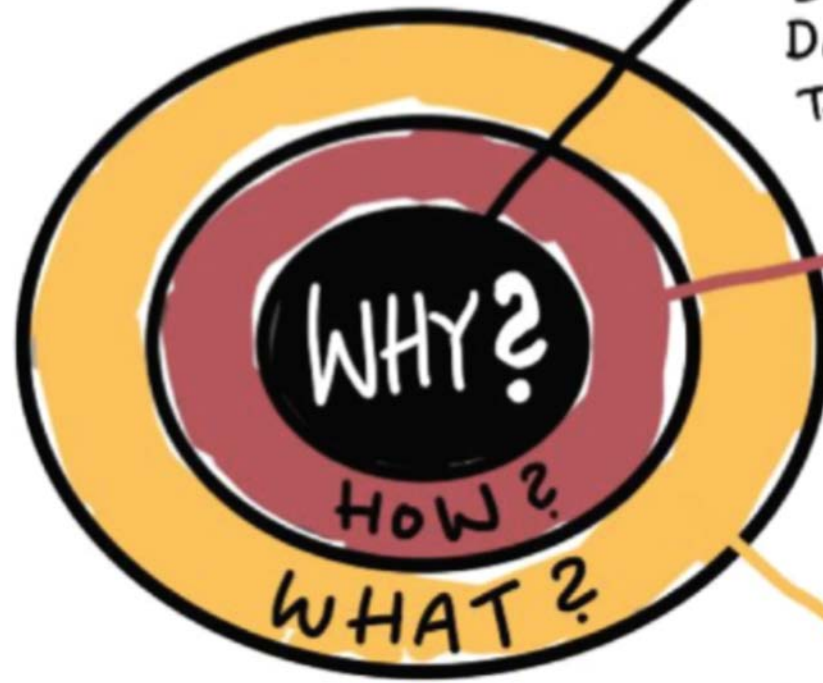
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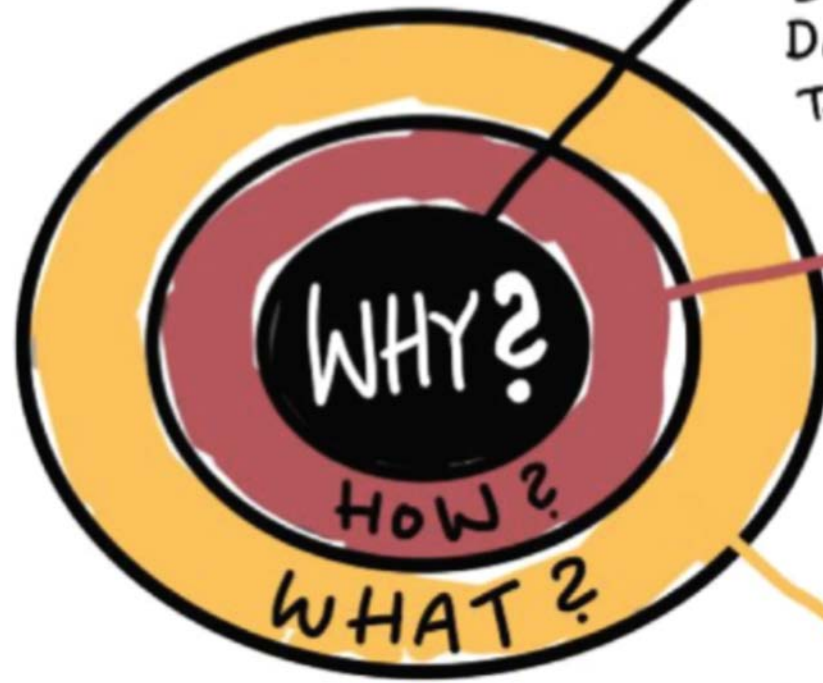
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Thank You

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